

Privacy Notice

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1. Introduction

Carers First understands that your privacy is important to you and that you care about how your personal data is used. We respect and value the privacy of all our customers and carers and will only collect and use personal data in ways that are described here, and in a way that is consistent with our obligations and your rights under the law.

Our child friendly Privacy Notice can be found here:

[Child Friendly Full Privacy Notice V1.pdf](#)

2. Information About Us

Carers First:

A registered charity registered in England under charity number 1085430.

Registered address:

Unit 4, Michael Gill Building, Tolgate Lane, Rochester, Kent, England, ME2 4TG

Data Protection Officer:

Compliance Advisory Ltd

Email address: eddie.finch@carersfirst.org.uk

Telephone number: 0330 044 0020

Postal address: Podium House, Chapel Road, Worthing, BN11 1HR

3. What Does This Notice Cover?

This Privacy Information explains how we use your personal data: how it is collected, how it is held, and how it is processed. It also explains your rights under the law relating to your personal data.

4. What Is Personal Data?

Personal data is defined by the UK General Data Protection Regulation (the “UK GDPR”) and the Data Protection Act 2018 (collectively, “the Data Protection Legislation”) as ‘any information relating to an identifiable person who can be directly or indirectly identified in particular by reference to an identifier’.

Personal data is, in simpler terms, any information about you that enables you to be identified. Personal data covers obvious information such as your name and contact details, but it also covers less obvious information such as identification numbers, electronic location data, and other online identifiers.

The personal data that we use is set out in Section 6, below.

5. What Are My Rights?

Under the Data Protection Legislation, you have the following rights, which we will always work to uphold:

- a. The right to be informed about our collection and use of your personal data. This Privacy Notice should tell you everything you need to know, but you can always contact us to find out more or to ask any questions using the details in Section 12.
- b. The right to access the personal data we hold about you. Section 11 will tell you how to do this.
- c. The right to have your personal data rectified if any of your personal data held by us is inaccurate or incomplete. Please contact us using the details in Section 12 to find out more.
- d. The right to be forgotten, i.e. the right to ask us to delete or otherwise dispose of any of your personal data that we hold. Please contact us using the details in Section 12 to find out more.
- e. The right to restrict (i.e. prevent) the processing of your personal data.
- f. The right to object to us using your personal data for a particular purpose or purposes.
- g. The right to withdraw consent. This means that, if we are relying on your consent as the legal basis for using your personal data, you are free to withdraw that consent at any time.
- h. The right to data portability. This means that, if you have provided personal data to us directly, we are using it with your consent or for the performance of a contract, and that data is processed using automated means, you can ask us for a copy of that personal data to re-use with another service or business in many cases.
- i. Rights relating to automated decision-making and profiling. We do not use your personal data in this way.

For more information about our use of your personal data or exercising your rights as outlined above, please contact us using the details provided in Section 12.

It is important that your personal data is kept accurate and up to date. If any of the personal data we hold about you changes, please keep us informed as long as we have that data.

Further information about your rights can also be obtained from the Information Commissioner's Office here: [ICO - Your Rights](#), or your local Citizens Advice Bureau.

If you have any cause for complaint about our use of your personal data, you have the right to lodge a complaint with the Information Commissioner's Office: [ICO - Make a complaint](#)

We would welcome the opportunity to resolve your concerns ourselves, however, so please contact us in the first instance using the details in Section 12.

6. What Personal Data Do You Collect and How?

Depending upon your use of our Site and Services, we may collect and hold some or all of the personal and non-personal data set out in the table below, using the methods also set out in the table.

Data Collected	How we collect the Data
Identity Information including name, address, date of birth, gender	Carer monitoring and referral forms and via telephone and website, provided by data subject
Contact information including email address, phone number, emergency contacts	Carer monitoring and referral forms and via telephone and website, provided by data subject
Employment information including job title, place of work, salary details	Carer monitoring and referral forms and via telephone and website, provided by data subject
Profile information including medical details, doctor, family detail, education, language spoken, marital status, sexuality, religion, ethnicity, gender	Carer monitoring and referral forms and via telephone and website, provided by data subject
Information around the caring role which may include details of the Cared For Person including their medical details	Carer Monitoring and referral forms and via telephone and website, provided by the data subject
Data from third parties including Local Authorities, NHS and other charities.	Provided by data subject
Identity information including name, address date of birth for charitable donors and publicly available information e.g., listed directorships on Companies House, trusteeships, or support of other charities.	Provided by data subject and publicly available information

7. How Do You Use My Personal Data?

Under the Data Protection Legislation, we must always have a lawful basis for using personal data. The following table describes how we may use your personal data, and our lawful bases for doing so.

Our service also needs to use sensitive personal data also, this is known as “**special category data**” which requires more protection to keep it safe. This is often information you would not want to be widely known and is very personal to you. It includes:

- Ethnicity
- physical or mental health
- sexuality or sexual health
- religious or spiritual or philosophical beliefs
- trade union membership
- political opinions
- genetic or biometric data
- criminal history

The lawful basis for processing this data is legitimate interest. This is to enable us to fulfil our responsibilities and to provide our service. The special condition for processing special category data is Article 9(2)(d) ‘processing is carried out in the course of its legitimate activities with appropriate safeguards by a foundation, association or any other not-for-profit body’.

What we do	What Data we Use	Our Lawful Basis
Administering our business.	Name, address, date of birth, NI Number, telephone number, family detail, lifestyle and social circumstances, language spoken, employment and educational details, medical details including doctor	Consent and contract
Supplying our services to you.	Name, address, date of birth, NI Number, telephone number, family detail, lifestyle and social circumstances, language spoken, employment and educational details, medical details including doctor	Consent and contract
Personalising and tailoring our services for you.	Name, address, date of birth, NI Number, telephone number, family detail, lifestyle and social circumstances, language spoken, sexuality, ethnicity, gender, employment and educational details, medical details including doctor	Consent and contract
Communicating with you.	Name, address, date of birth, NI Number, telephone number, family detail, lifestyle and social circumstances, employment, and educational details, language	Consent and legitimate interest
Supplying you with information by email	Name, address, date of birth, NI Number, telephone number, family detail, lifestyle	Consent

and post that you have opted-in-to (you may opt-out at any time by contacting us.)	and social circumstances, employment, and educational details	
Working with other agencies to provide support	Name, address, date of birth, NI Number, telephone number, family detail, lifestyle and social circumstances, language spoken, employment and educational details, medical details including doctor	Legitimate interest
Charitable donors	Name, address, previous donations and publicly available information e.g., listed directorships on companies house, trusteeships or support of other charities	Consent

With your permission and/or where permitted by law, we may also use your personal data for marketing purposes, which may include contacting you by email and telephone and text message and post with information, news, and updates on our services. You will not be sent any unlawful marketing or spam. We will always work to fully protect your rights and comply with our obligations under the Data Protection Legislation and the Privacy and Electronic Communications (EC Directive) Regulations 2003, and you will always have the opportunity to opt-out. We do not share your personal data with third parties for marketing purposes.

We will only use your personal data for the purpose(s) for which it was originally collected unless we reasonably believe that another purpose is compatible with that or those original purpose(s) and need to use your personal data for that purpose. If we do use your personal data in this way and you wish us to explain how the new purpose is compatible with the original, please contact us using the details in Section 12.

If we need to use your personal data for a purpose that is unrelated to, or incompatible with, the purpose(s) for which it was originally collected, we will inform you and explain the legal basis which allows us to do so.

In some circumstances, where permitted or required by law, we may process your personal data without your knowledge or consent. This will only be done within the bounds of the Data Protection Legislation and your legal rights.

8. How Long Will You Keep My Personal Data?

We will not keep your personal data for any longer than is necessary in light of the reason(s) for which it was first collected. Your personal data will therefore be kept for the following periods (or, where there is no fixed period, the following factors will be used to determine how long it is kept):

Type of Data	How Long we keep It
Identity Information including name, address, date of birth	For the length of the Carer contract with the local authority plus any additional retention period requested by the local authority as part of that contract.
Contact information including email address, phone number, emergency contacts	For the length of the Carer contract with the local authority plus any additional retention period requested by the local authority as part of that contract.
Profile information including medical details, doctor, family detail, education, language spoken, marital status, sexuality	For the length of the Carer contract with the local authority plus any additional retention period requested by the local authority as part of that contract.
Information around the caring role which may include details of the Cared for Person including their medical details	For the length of the Carer contract with the local authority plus any additional retention period requested by the local authority as part of that contract.
Data from third parties including Local Authorities, NHS.	For the length of the Carer contract with the local authority plus any additional retention period requested by the local authority as part of that contract

9. How and Where Do You Store or Transfer My Personal Data?

We will only store or transfer your personal data within the UK. This means that it will be fully protected under the Data Protection Legislation.

The security of your personal data is essential to us, and to protect your data, we take a number of important measures, including the following:

- a. limiting access to your personal data to those employees, agents, contractors, and other third parties with a legitimate need to know and ensuring that they are subject to duties of confidentiality;
- b. procedures for dealing with data breaches (the accidental or unlawful destruction, loss, alteration, unauthorised disclosure of, or access to, your personal data) including notifying you and/or the Information Commissioner's Office where we are legally required to do so;
- c. Information Technology controls including firewall, anti-malware, user access control, patch management, vulnerability assessment and user training.

10. Do You Share My Personal Data?

We will not share any of your personal data with third parties, subject to the following exceptions.

We may sometimes contract with the following third parties to supply services:

Recipient	Activity Carried Out	Sector	Location
Your local authority or council, who commission us to provide the service, with whom we are a joint data controller	We provide data in order to monitor and review our contracts.	Local authority/council	Your local authority.
Other charities or agencies that provide support	Your contact information which will only be passed on with your consent	Charitable sector	You will be advised of any organisation that we refer you to.

If any of your personal data is shared with a third party, as described above, we will take steps to ensure that your personal data is handled safely, securely, and in accordance with your rights, our obligations, and the third party's obligations under the law, as described above in Section 9.

In some limited circumstances, we may be legally required to share certain personal data, which might include yours, if we are involved in legal proceedings or complying with legal obligations, a court order, or the instructions of a government authority.

11. How Can I Access My Personal Data?

If you want to know what personal data we have about you, you can ask us for details of that personal data and for a copy of it (where any such personal data is held). This is known as a "subject access request".

If you wish to make a request, please contact us using the contact information in Section 12. To make this as easy as possible for you, a Subject Access Request Form is available for you to use. You do not have to use this form, but it is the easiest way to tell us everything we need to know to respond to your request as quickly as possible.

There is not normally any charge for a subject access request. If your request is 'manifestly unfounded or excessive' (for example, if you make repetitive requests) a fee may be charged to cover our administrative costs in responding.

We will respond to your subject access request within one month of receiving it. Normally, we aim to provide a complete response, including a copy of your personal data within that time.

In some cases, however, particularly if your request is more complex, more time may be required up to a maximum of three months from the date we receive your request. You will be kept fully informed of our progress.

12. How Do I Contact You?

To contact us about anything to do with your personal data and data protection, including to make a subject access request, please use the following details:

Data Protection Officer: **Compliance Advisory Ltd**

Email address: eddie.finch@carersfirst.org.uk

Telephone number: 0330 044 0020

Postal Address: Unit 4, Michael Gill Building, Tolgate Lane, Rochester, Kent, England, ME2 4TG

13. Changes to this Privacy Notice

We may change this Privacy Notice from time to time. This may be necessary, for example, if the law changes, or if we change our business in a way that affects personal data protection.

Any changes will be made available on our website. This Privacy Notice was last updated 01/10/2024.